

Candy O'Terry wins the Broadcaster of the Year Award from the Massachusetts Broadcasters Association November 12, 2015

FRAMINGHAM, MA | The stars came out tonight at the **Massachusetts Broadcasters Association's Sound Bite Awards**. The final award, the prestigious **Broadcaster of the Year Award**, went to long-time Boston broadcaster, [Candy O'Terry](#). The sold out event at the Sheraton featured a keynote address by **Greater Media President & CEO Peter Smyth** and a stunning performance by **Lori McKenna**, the singer/ songwriter from Stoughton whose song *Girl Crush* won single and song of the year at the **Country Music Awards in Nashville** last week.

In a night jam packed with awards for excellence in local radio and television, the honor was a complete surprise to O'Terry, who also served as the event's emcee.

"I had just finished hosting my portion of the program and was sitting at my table, listening to the description of this year's Broadcaster of the Year and I thought, this person's story sounds a lot like mine. Then I heard my name and realized: it is me and this is really happening!"

According to **Jordan Walton, Executive Director of the Massachusetts Broadcasters Association**, the Broadcaster of the Year Award goes to someone who displays an outstanding commitment to his or her job, shows unwavering dedication to the evolution of broadcasting, breathes life into his or her work by being creative and enthusiastic and above all, is committed to the community. "Candy O'Terry displays these attributes and so much more. Her ability to connect with her listeners by sharing the stories of her life have made her one of the most real and relatable personalities in Boston radio."

A 25 year veteran of Greater Media's Magic 106.7, O'Terry was a single mom when she was hired in November 1990 as the secretary to the program director. She rose through the ranks, becoming the station's program coordinator, traffic anchor and side kick in afternoon drive and assistant program director in 2001, a position she held until being hand-picked to do morning drive in 2013. As creator and co-host of the Exceptional Women show, Candy has received 43 local and national awards for excellence in women's programming. A powerful voice for women everywhere, O'Terry is a warrior in the fight against breast cancer and serves as the media ambassador for 7 charities including Strong Women, Strong Girls and Dream BIG. She is the **President & Co-Founder of [Boston Women in Media & Entertainment](#)**.

Although offered a two year renewal on her contract, O'Terry resigned from the station on April 1 to check off a few things on her bucket list including the release of her first full length CD "Dream Come True" and a children's book series called "Nelson's Garden" with her daughter, Colleen.

When asked about how it feels to win this prestigious award, O'Terry remembered some advice from her late father: "if you keep putting one foot in front of the other, you'll get to the top of the mountain. This award feels like I finally got there and every step has made me a better broadcaster. This award is like an adrenaline rush for my next chapter and I can't wait to put my headphones on again!"

More information on Candy O'Terry can be found at www.CandyOTerry.com.

For interviews, high resolution photos

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